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www.SPCAnywhere.com

Gain a competitive edge by delivering the best SPC solutions to your customers

In this extremely competitive marketplace, choosing the right channel partner is critical. At Advanced Systems & Designs, our team is focused on your success, and we'll exceed your expectations while adding value to your existing product lines and services.

ASD leads the way in statistical product and service solutions. We have been selected as an "ISA 2001 Innovator" from the Instrumentation, Systems and Automation Society. This honor confirms our dedication to the ongoing success of partners like you.

Effective sales strategies

Our philosophy is to form solid relationships between our team and partners to meet the needs of the manufacturing industry. This partnership extends beyond technology, for our partner program focuses on one-to-one sales and technical support for your staff and customers, during and after the sale. We believe our strategy gives you the best competitive advantage and creates win-win situations.

ASD has a strategy to meet your specific business objectives whether you are a:

Value Added Reseller...

...seeking additional product, implementation and technical support opportunities.

Consultant/System Integrator...

...interested in employing ASD's products to increase service revenue.

Marketing Reseller...

...looking for vertical markets without the burden of post-sale technical support.



Intensive sales support . . . *from ASD*

As an ASD Partner, you'll be part of our strategic sales initiatives, which include:

- **Advertisements** in top quality national publications.
- **Tradeshaw exhibits** throughout the year.
- **Websites** featuring online price guides and complete product descriptions.
- **E-mail marketing** campaigns. You can add your own contacts in seconds using our Internet-browser interface or we can add them for you.
- **Direct mail**, including our annual 15,000-piece mailing.
- **Tele-coverage**, which involves personal telephone research to cleanse prospecting lists and follow-up with new inquiries.
- **Immediate response** to your sales support needs. We employ a proven methodology to ensure your information requests are filled the same day.
- **Seminars and training programs** are offered throughout the year to assist you and your customers better understand our solutions. These events shorten the sales cycle and provide a forum for exploring your customers' quality problems.
- **Opportunity management and tracking system**, enabling us to update you on all customer and prospect activities.
- **We welcome your own ideas...**



Our commitment to partnering

When you join our program, we will help you:

- Deliver the best quality products and services to customers.
- Develop solid business relationships with repeat sales opportunities.
- Receive referral business from our network of participating partners.

Together we will supply the industry with world-class SPC solutions, including products, implementation services and training. Additionally, the ASD Partner Program ensures your customers will successfully implement their quality initiatives with ease.

No matter where you fit in the quality marketplace, we will provide a winning partnership for you and your customers. The ASD Partner Program serves these areas:

- Original Equipment Manufacturers
- Software application firms
- Consultants
- System integrators
- Quality product marketing agents

...whose customers demand:

- Customizable, quality-based software and hardware
- Quality services and training products
- Support in the use of statistical methodology

Don't prevent yourself from making more money!

With the extensive mix of quality-based products, services, relationships and resources offered in our program—this partnership makes good business sense. Give us a chance to create a win-win situation for you.

To learn more about the ASD Partner Program, please contact:

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